



Mentone Chamber of Commerce

Meeting Minutes: 25 April 2011

1. Welcome/Introductions

The meeting was called to order by Chairman Alfred Chichester at 7:18 p.m., at the Rocky Point Fellowship Church, 2116 Mentone Boulevard in Mentone.

Members Present

Alfred Chichester, Chair
 David W Wilder, Secretary
 Maribeth Lotito, Ways and Means
 Skip Morris

Pastor George Everett, Treasurer
 Jim Lotito
 Gabe De La Rosa
 Kimberly Wilder, Executive Director

Guests

Pastor Steve Podolak
 Monique Bivona

2. Approve Minutes of the February meeting

The minutes of the February meeting were approved as submitted Motion Morris/Second M. Lotito MSP (Due to a lack of a quorum, there was not a meeting in March.)

3. Financial Report

March 28 Financial Report

General Account

Beginning Balance	\$ 364.58
2 Deposits/Credits	\$ 1,075.00
3 Checks/Debits	\$ 715.00
2/28/11 Ending Balance	\$ 724.58

Exec. Director	\$ 275.00 (2/4 for part of Jan)
Exec. Director	\$ 325.00 (2/28 for Jan balance)
PO Box 1 year	\$ 115.00

Business Savings

Beginning Balance	\$ 7,524.09
1 Credit (Interest)	\$.82
1 Transfer to Checking	\$ 1,000.00
Ending Balance	\$ 6,524.91

April 25 Financial Report

General Account

Beginning Balance	\$ 724.58
4 Deposits/Credits	\$ 7,739.00
8 Checks/Debits	\$ 7,474.22 {
3/31/11 Ending Balance	\$ 989.36

Business Savings

Beginning Balance	\$ 6,524.91
1 Credit (Interest)	\$.83
3/31/11 Ending Balance	\$ 6,525.74

Verizon	\$ 38.15
Exec. Director	\$ 600.00 (3/14 for Feb)
Exec. Director	\$ 600.00 (3/31 for Mar)
D & O Insurance	\$ 97.85 (3/2 for Feb)
D & O Insurance	\$ 97.85 (3/24 for Mar)
All Star Trophies	\$ 577.37
Calimesa CC	\$ 2,625.00
T-Shirts/Hats	\$ 2,838.00

4. Old Business

The graffiti on the Mentone sign was removed. It was asked if the website for the Chamber could be added to the bottom of the sign. George and Skip said they would take care of this.

5. New Business

Monique, who is a new resident to Mentone, is a single mother with a teenage son. She has an extensive background in marketing/magazine and editing. It is her intention to set up a "shopper's Bazaar" in Mentone. She is currently negotiating for a location, and already has the vendors lined up. Due to the high cost of County fees for an outside venue, she is negotiating for an inside site. She is also interested in establishing a Mentone magazine. Kim offered to work with her on this concept. She requested a letter of endorsement for her concept. A motion was made by Wilder/Second by Everett to provide a letter of support for the Shopper's Bazaar concept. MSP

6. Executive Director's Report

Executive Director's Report for March 28, 2011

Made bank deposit.

Mailed all annual renewal invoices to date (based on date 2010 renewal payments were received as anniversary date).

Paid March bills

Met with Jim and Maribeth Lotito to receive information and receipts for Golf Tournament fundraiser. Net proceeds raised were \$3,023.15, on deposit in our ACU Community Checking account. (All costs were not yet reflected as of the March Financial Report).

Received several calls seeking information on where to obtain business licenses, building permits, and other information.

Executive Director's Report for April 25, 2011

2011 Member renewals received to date: 1 Sponsoring \$250; 5 Business \$375; and 4 Indiv/Family \$80; for total of \$705.00

Second/Final Renewal Requests for those sent in March will be sent May 2; members will be advised that failure to renew by June 1 will result in removal from Chamber.

I need to buy more stamps (100 Forever stamps = \$44.00)

Renewal Invoices going out May 9 for June Members with same follow-up as needed.

Remaining Invoices will be sent 1 month prior to annual due dates with same follow-up as needed.

All mandatory filings for MCC & COMET (FTB, Secretary of State, & IRS) will be completed before May 10.

Working on Marketing Plan, etc. as required by SB Co EDA in order to receive MCC's annual portion of hospitality tax revenues (\$1,000. Per year)

7 Chairman's Report

The Chairman reported that he has learned about the property at Crafton, with the blue house. There will be two new businesses located on the two properties, if the sale goes through. The Tom's burger location will be sold to Baker's Tacos in the near future. There was discussion concerning the water and sewer charges required by Redlands.

8. MACA Report

Gabe reported that there has been discussion with the County Trails program about establishing the trail from Wabash to the river. The discussions are ongoing. Gabe asked if the Chamber could have a mixer at the Senior Center in June. (Maribeth will check on date availability. Kim reported that the library requires a \$2 million insurance policy, and the Chamber only carries a \$1 million policy. Jim was sure that the cost for the extra coverage is nominal. (Kim will research.) Gabe reported that the Easter Breakfast at the Senior Center was well attended. MACA would like to do Christmas tree lighting at the senior Center. The last meeting went very well. The Water rate hike went through, but the issue now is the age of the water pipes, and the constant leaks that are appearing.

9, Ways and Means/Planning

Jim reported that the 10th annual Golf Tournament was well attended. It should be noted that the same golfers that were at the first tournament are still playing at the 10th annual tournament. The costs of putting on the tournament are going up and it is difficult to secure any donations. Stores are just not willing to donate, or even sell at a reduced price, during these hard economic times. Over the last 10 years, the income from the tournament has been steady at around \$3,000. Over the 10 years \$63,910 has been raised. Also, Redlands Ford has been a steady partner in the golf tournament. This year there was a very close shot for the "hole-in-one" prize.

Highland Chamber of Commerce is holding their "Casino Night" on June 9th at the San Bernardino County Airport, in one of the hangers. They are willing to assist Mentone in their fundraising "Casino Night" in August.

10. Information

There is a water company construction project being planned on Highway 38 at Bryant. A detour road will be constructed around the location where a new water pipe will be installed.

Motion made by J. Lotito/Second by J. Lotito to adjourn, MSP. The meeting was adjourned at 8:15 p.m.

REMINDER

The next meeting will be **30 May 2011 (Immediately following the 7:00 pm COMET Board meeting)**. Minutes Pending Approval